



PRESS RELEASE

FOR IMMEDIATE RELEASE

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For Immediate Release

VANCO INTERNATIONAL EXPANDS BLUE JET® CABLE LINE WITH HDMI VERSION 1.3

Batavia, IL. September 27, 2007 – Staying current with the latest technology, Vanco International, an innovative supplier of home theater electronic accessories, is expanding their Blue Jet® home theater cable line to include Version 1.3 HDMI cables.

This new Version 1.3 offers higher speed, deeper rich colors, and supports the next-generation "xvYCC" color space standards. This HDMI cable delivers clear uncompressed digital video and loss less compressed digital audio formats (Dolby® TrueHD and DTS-HD Master Audio™) for pure theater-like, professional sounds on one cable. Superior cable construction maximizes rejection of noise and EMI (Electro-Magnetic Interference). Version 1.3 offers superior bandwidth of 10.2 Gbps (340 MHz), 400% greater resolution, high frame rates up to 120 Hz, and increased color depth from millions to billions. Blue Jet® Version 1.3 is specially engineered for optimal high-speed digital audio and video signal transfer. It is backward compatible with prior HDMI™ and DVI specifications. Version 1.3 supports high definition resolutions 1080p, 1080i, 720p and standard video format, and also supports computer resolutions UXGA (1600x1200), SXGA (1280x1024), XGA (1024x768), SVGA (800x600), VGA (640x480).

Vanco's Version 1.3 HDMI cable is the highest quality cable that can be used for connecting HD-TVs, digital flat-panel displays and other components with HDMI™ connections to a Blu-Ray™/HD DVD™ Digital DVD Player, HDTV converter box, HDTV cable box, HDTV satellite receiver, Digital A/V receiver and other equipment with an HDMI™ Connection.

Vanco will be showing its new Version 1.3 HDMI cable along with many other innovative Home Theater products at EHX Fall 2007 Booth # 1035.

The web site can be reached at <http://www.Vanco1.com>.

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