



PRESS RELEASE

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For Immediate Release

VANCO INTERNATIONAL OFFERS HDMI™ CABLES IDEAL FOR INSTALLERS

Batavia, IL. October 17, 2008 – Vanco International, an innovative supplier of home theater electronic accessories, has just expanded their HDMI™ Cable product offering to include a line of product specifically developed for the Installer.

This new Installer Series of HDMI™ Cables are a high quality product in a simple, low cost package, providing solutions at an aggressive price point. 100% certified with HDMI™ Standards, the Installer Series Cables support HDMI 1.3b Category 2 with a data transfer speed of 10.2 Gbps and support High Definition Resolutions 1080p, 1080i, 720p, and Standard Video Format.

Vanco is excited to offer a superior quality cable at a price that will catch the attention of any installer.

Vanco's HDMI Cables and numerous other innovative products will be on display at EXH Fall 2008 (booth # 525) in Long Beach, CA, November 5-7, 2008.

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