



PRESS RELEASE

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For Immediate Release

IN-WALL POWER JUST GOT EASY WITH RAPID LINK POWER™ by VANCO INTERNATIONAL

Batavia, IL. December 2, 2008 – Vanco International, an innovative supplier of home theater electronics for over 50 years, is introducing their latest inventive product, Rapid Link Power™.

This new product is designed to provide an affordable in-wall power solution for wall mounted HDTV flat screen Plasma, and LCD TVs.

Unsightly cords can ruin the appearance and look of your wall mounted flat panel TV. With Rapid Link Power™ you simply cut one opening and place one wall plate near your mounted TV and another adjacent to the nearest wall receptacle. You then run a length of Romex® between the two behind the wall. Next, plug your monitor in and use the provided power cord to extend the power from your existing wall outlet to the new wall outlet that you installed next to it. The result is a clean and professional installation, free of hanging wires.

Rapid Link Power™ is easy and safe to install at the same time as running the A/V cables, and the unique recessed power in-let wall plate eliminates the risk of electrical shock. This easy-to-install solution also saves time and money by not having to schedule and pay an electrician to come in and install a standard electrical receptacle. It also offers a cost-effective way to protect expensive home theater

equipment from surge damage. Rapid Link Power™ is also perfect for retrofit construction projects and complies with National Electric Code Requirements.

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